Small Forest Owner Dialogue

26 March 2007
CEPF Headquarters
Brussels, Belgium
Welcome

Meeting Co-Chairs

- James Griffiths – WBCSD
- Stefan Schenker – CEPF

Meeting Facilitator

- Markku Simula – Ardot
The Forests Dialogue

TFD Small Forest Owners Dialogue Supporters

World Business Council for Sustainable Development

CEPF

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Introductions

➢ Name
➢ Organization
➢ Expectations

Need YOUR Business Card
Who We Are

- **Founding**
  - Civil society and private sector leaders

- **Mission**
  - MSD for leaders to pursue SFM, build trust, share learning and seek collaboration

- **Governance**
  - Steering Committee

- **Secretariat**
  - Yale University
TFD’s Steering Committee Members - 2007

Mubariq Ahmad  Director - WWF Indonesia
George Asher     CEO - Lake Taupo Forest Trust  New Zealand
Mohamed Bakarr  Director Strategic Initiatives - World Agroforestry Centre (ICRAF)  Kenya
Marcus Colchester Director - Forest Peoples Programme  United Kingdom
Inviolata Chingayanrara  Africa Director - Building and Woodworkers International  South Africa
Gerhard Dieterle  Senior Forest Advisor - The World Bank  USA
William Ginn     Director Global Forest Initiative - The Nature Conservancy  USA
James Griffiths  Director Sustainable Forest Products Industry - WBCSD  Switzerland
Sharon Haines    Director Sustainable Forestry - International Paper  USA
Peter Kanowski  Head School of Resources - Australian National University  Australia
Matti Karjula    Senior Vice President - Stora Enso  Finland
Mikhail Karpachevskiy  Forest Coordinator - Biodiversity Conservation Center  Russia
Lars Laestadius  Team Leader Forest Landscapes Initiative - World Resources Institute  USA
Stewart Maginnis  Head Forest Conservation Programme - IUCN  Switzerland
Viv McMenamin    Director Sustainable Development - Mondi  South Africa
Cassie Phillips  Vice President - Weyerhaeuser  USA
Per Rosenberg    Director GFTN - WWF  Sweden
Carlos Roxo     Vice President - Aracruz Celulose  Brazil
Stephan Schenker President - Confederation of European Forest Owners  Austria
Roberto Smeraldi  Director - Friends of the Earth, Amazonia  Brazil
Manoel Sobral    Executive Director - International Tropical Timber Organization  Japan
Ken Strassner    Vice President - Kimberly-Clark  USA
William Street   Representative Woodworkers Department - IAMAW  USA
Justin Ward      Senior Director CELB - Conservation International  USA
Amelia Wright    Tree Farmer of the Year - American Tree Farm System  USA
TFD Structure

Steering Committee (SC)
- SC Co-Leaders
  - Cassie Phillips
  - Justin Ward
- Dialogue Co-Chairs
  - Different for each Issue

Secretariat

Participants and Network
What We Do

Priority SFM Issues for Dialogue

- Forest Certification
- Forests and Biodiversity Conservation
- Illegal Logging and Forest Governance
- Intensively Managed Planted Forests
- Forests for the Reduction of Poverty
How We Do It

Process

- Steering Committee Proposal
- Scoping Dialogue for experts
- Full Dialogue
- Co-chairs lead development
- Participants lead outcomes
- Summaries
Origins of this Dialogue

- TFD forest certification dialogues
- Global drivers: change in forest ownership, customer demands for proof of sustainability
- Proposal from WWF/Stora Enso project: develop efficient certification for small-scale forest owners
- October 2006: TFD steering committee agreed on focusing on “tools for small landowners enhancing, verifying SFM and market access”
- Europe first – 2nd North America, 3rd developing countries next
Small Forest Owners - Europe

Objectives for this Dialogue

➢ To share and discuss strategies and tools to enhance Small/Family forest owners practice and recognition of sustainable forest management and equal access to markets.

➢ Identify key barriers to successful implementation of SFM by small holders in various national settings;

➢ Review a number of initiatives and tools that can help drive improvement in sustainable forest management of small forest owners and explore the means for that management to be recognized by the public and the markets.
Small Forest Owners - Europe

Expected Outcomes

- Recognition by all social and economic partners of the constraints and opportunities confronting forestry small holder’s participation in SFM;

- Greater understanding of the tools and initiatives available for positively engaging the small/family forest landowner and community forest sector;

- Further development, wider acceptance and promotion of promising tools and initiatives
Small Forest Owners - Europe

Expected Outputs

- Today & Tomorrow: Co-Chairs Summary – not a position statement!
- After the process: ideas
  - TFD Review (small booklet)
  - Guidelines for customers and consumers in working with and structuring partnerships with small forest holders
- Thursday 4-5 pm your guidance needed!!!
Rules of the Game (1)

1. **Listen and seek to understand**
   - Dialogue is not for making speeches or presenting organizational views but for learning from others’ perspectives
   - Dialogue is for sharing views and experience of key actors and leaders, dialogue means constructive exchange of opinions based on clear arguments

2. **Strive for broad constructive solution oriented dialogue**
   - Participants should have willingness to seek for collaborative solutions
Rules of the Game (2)

3. Respect other perspectives
   - Stakeholders have different values and priorities and therefore views differ; this needs to be understood and respected

4. Participate as individual, not as organization
   - Participants have been invited as leaders and key actors who are able to take their own perspectives
   - Statements are not expected to focus on organizational views
Rules of the Game (3)

5. Chatham House Rule
- No statement can be attributed to anyone afterwards
- No quotes can be made
- No audio or visual recording
- No press invited, allowed
- Only Co-Chairs’ Summary will be produced
- The more open dialogue, the more can be accomplished
- After the Dialogue anyone is free to communicate her/his views
Rules of the Game (4)

6. Participants lead and own the outcomes

- The Dialogue has been organized on participants’ behalf for them

- The agenda is flexible and can be changed if participants so decide. Something else can be accomplished.

- Participants decide what **they** are willing to do next

- No projects will be designed or proposed for TFD implementation beyond further dialogues
Afternoon Program 14:00-18:30

- Welcome, Introductions
  Objectives, Process

- Context and Challenges
  Speakers:
  • Ivar Korsbakken
  • Ragnar Friberg
  • Bob Andrew
  • Margareta Renström

- Co-Chairs Review
Morning Program  8:30-13:00

➤ Solutions: How to motivate and Reach Forest Owners
  Speakers:
  • Birte Schmetjen
  • Jan-Åke Lunden

➤ Solutions: Verification & Certification
  Speakers:
  • Anders Lindhe
  • Alan Smith
  • Jaroslav Tymrak
Afternoon Program 14:00-17:00

- Solutions: Framework Conditions
  Speakers:
  - Maurius Lazdinis
  - Kit Prins

- Next Steps and Options for Stakeholders
Post-Dialogue Process

- The Co-Chairs’ Summary will be elaborated and sent to participants for review.
- If major concerns, these can be communicated to Co-Chairs for eventual revision.
- The Summary is posted on the TFD website (within 1 month).
- The Summary will feed other regional Small Landowner Dialogues.
- After the scoping dialogues, the TFD-SC will decide on possible next steps.
Thank You for Participating!

TFD working to level the playing field