International Perspectives
Role of global companies in improving on-the-ground performance

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200 global companies focused on business solutions for SD
We are also… a global network

67 regional partners around the world
Forest Solutions Group - a value chain strategy

Core Members (14)

- empresas cmpc
- grupo Portucel Soporcel
- INTERNATIONAL PAPER
- MASISA
- Metsä
- Mondi
- MWV
- SCA
- SCG
- Suzano Pulp and Paper
- UPM
- Weyerhaeuser

Associate Members (9)

- ANDRITZ
- AkzoNobel
- EVONIK Industries
- Kimberly-Clark
- P&G
- Metso
- Pöyry
- Unilever
Consumer Goods Companies
Natural capital is the value of nature to people, society, businesses and the economy. It is the stocks of physical and biological resources and the capacity of ecosystems to provide a flow of services that contribute to human wellbeing and sustainable development.
The business case for action

Businesses directly and indirectly IMPACT on natural capital

RISKS and OPPORTUNITIES

Businesses directly and indirectly RELY and DEPEND on natural capital
Nature is key to business

Forests
- Erosion control
- Pollinator habitat

Wetlands
- Groundwater recharge
- Flood & storm regulation

Oceans
- Carbon sequestration
- Fish habitat
We are “over-spending” our natural capital

- **Forests**
  - 13 million ha of forest lost each year

- **Wetlands**
  - 50% of the wetlands lost since 1900

- **Oceans**
  - Surface ocean acidity has increased by 30%
...a huge value that needs to be accounted for and sustainably managed

**Forests**

Conserving forests avoids GHG emissions worth US$3.7 trillion/year

**Wetlands**

Wetlands in the Mississippi River Delta provide US$11 to 42 billion/year

**Oceans**

Ocean fisheries represented more than US$80 billion in 2008
Trends and drivers

Investors / buyer’s policies
- EQUATOR PRINCIPLES
- cpet

Regulation & public policy
- The Ecosystem Services Benchmark
- Convention on Biological Diversity
- UK National Ecosystem Assessment

Science
- Sense of urgency

Awareness of nature’s value
- Valuing nature can cut business costs

Demand for verification
WBCSD Action2020 Priority Areas

1. Climate change
2. Nutrient elements
3. Ecosystems
4. Harmful substances
5. Water
6. Basic needs and rights
7. Skills and employment
8. Sustainable lifestyles
9. Food, Feed, Fiber and bioFuel

MUST-HAVES – THE SOCIETAL GOALS FOR 2020 THAT FORM THE BASIS FOR ACTION

business solutions for a sustainable world
What can my business do about natural & social capital?

1. Measure, manage and mitigate impacts and dependence; proactively address *risks* and explore *opportunities*

2. Improve decision-making by undertaking *corporate natural and social capital valuation* to quantify business risks and opportunities

3. Innovate and help develop new: e.g.
   - Markets for ecosystem services
   - Eco-efficient goods, services & technologies

4. Within supply chains, encourage suppliers & purchasers to adopt best practices

5. Enter into creative partnerships with municipalities and governments, NGOs, scientific community, sectors associations to address on-the-ground issues

6. Promote “smart” ecosystem regulation that reverses negative impacts, encourages sustainable management, leverages markets & “levels the playing field” for all
Why do Global Companies dialogue on natural resource use & land management issues?

• Natural + Social capital = public assets held “in trust” by governments or regulated if privately owned or leased or community managed
• Generate multiple goods and services for multiple beneficiaries
• Multi-stakeholder approach can improve decision making on long term management, use and benefit sharing
• Help manage the real risk of mismanagement by
  – Sharing diverse perspectives and expertise
  – Building trust
  – Supporting collaborative approaches
Why do Global Companies dialogue on natural resource use & land management issues?

• Understand the role of Global Companies to improve on-the-ground performance through their own investments and operations and via their supply chains.

• Key questions:
  1. What does deforestation-free landscape-level management look like and how to achieve it at scale?
  2. How to design and build deforestation-free supply chains and how to achieve this at scale?