



Metsä Group – sustainably from the forest

Metsä Group

Sales EUR 4.9 billion; personnel 11,000 Production units in 9 countries and sales offices in 26 countries

Parent company Metsäliitto Cooperative

Owned by 123,000 forest owners in Finland representing 5.3 million hectares of forests or 48% of all Finnish private forests.

Metsä Tissue



Tissue and cooking papers

Sales: € 1.0 billion Personnel: 2.800

2.9.2014

Metsä Board



Board and paper

Sales: € 2.0 billion Personnel: 3,100

Metsä Fibre



Pulp

Sales: € 1.3 billion Personnel: 900

Metsä Wood



Wood products

Sales: € 0.9 billion Personnel: 2,500

Metsä Forest

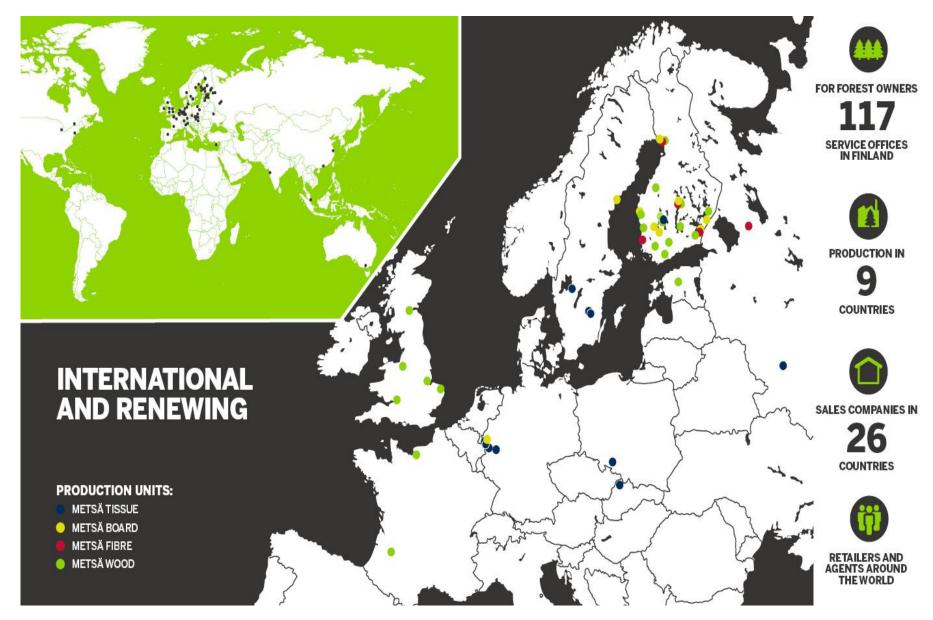


Wood supply and forestry services

Sales: € 1.5 billion Personnel: 900



Riikka Joukio Metsä Group





Metsä Group's parent company Metsäliitto Cooperative

- 80th birthday in January, 2014

The Cooperative has around 123,000 Finnish forest owners as members

- The members own nearly half of Finland's private forests (5.3 million hectares).
- Any private person or community owning at least 3 hectares of forest in Finland can join the Cooperative.

A typical owner-member is

- 60 years old, living in countryside
- Owns forest in third generation
- Owns about 30 ha forest
- Sells wood every four years
- Partly works himself in the forest and partly buys forest services from us









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