The Atlantic Rainforest Land Use Dialogue (LUD)
Sustainable Landscape Planning in the Upper Itajai Valley (PlanRan)
25-28 April 2016 – Atalanta, Santa Catarina, Brazil

Dialogue Host and Location
Apremavi - Edegold Schaffer, President
Jardim das Florestas Environmental Center
Estrada Geral, s/n – Alto Dona Luiza – Atalanta – SC
Number: +55 (47) 35350119

Dialogue Objectives
- Initiate the PlanRan LUD Platform;
- Bring together the key “owners” and “influencers” in the region;
- Optimize engagement processes;
- Better define scenarios and actions that allow for improved governance in the pursuit of sustainable development.

Dialogue Co-Chairs
Ivone Namikawa – Klabin
Miriam Prochnow – Brazilian Forest Dialogue
Wigold Schaffer – Apremavi
Chris Buss – IUCN
Amity Doolittle – Yale University

Dialogue Agenda
Monday, 25 April 2016
12:00 Group lunch – Pousada Schaffer, Alto Dona Luiza, Atalanta
13:00 Registration opens
14:30 Opening and Introductions – Edegold Schaffer
15:00 The Land Use Dialogues – Gary Dunning
15:15 Conceptual Framing of the Landscape Approach – Amity Doolittle
15:45 Plenary discussion on the LUD concept and the landscape approach
16:15 Break
16:30 The Atlantic Rainforest LUD Initiative and the Upper Itajai Valley – Miriam Prochnow
17:00 Plenary discussion
17:30 Regional and Local Government Perspectives
- The Upper Itajai Valley Region – Amavi
- The municipality of Atalanta - Tarcisio Polastri
Dialogue Agenda (continued)

18:00 Adjourn
19:00 Group dinner - Raízes do Bairro, Agrolândia
  ➢ Conversation with Klabin – Ivone Namikawa

Tuesday, 26 April 2016
08:30 Field Visits (see field tour description documents for additional information)
  ➢ Rural properties in Ribeirão Matilde and Chapada do Ribeirão
  ➢ Antônio Carlos Koerich
  ➢ Antônio Pesenti
  ➢ Osni Barbosa
  ➢ Ademir de Morais

12:30 Lunch
13:30 Field Visits
  ➢ Municipal Natural Park of the Atlantic Rainforest
  ➢ Scheller Madeiras

18:00 Adjourn
19:00 Group dinner - Portal Restaurant, Atalanta

Wednesday, 27 April 2016
08:30 Registration Opens
09:00 Plenary Discussion: Key observations and learnings from the field
10:00 Breakout Group Session: Keys factors that influence practice and actors that need to be engaged in the process
12:00 Breakout group report back
12:30 Group lunch
13:30 Field Visits (see field tour description documents for additional information)
  ➢ Apremavi’s facility for Seedling Production
  ➢ Apremavi’s restoration areas
  ➢ Areas managed for harvest and economic gain
  ➢ Natural areas

18:00 Adjourn
19:00 Group dinner – Miriam and Wigold’s House, Atalanta

Thursday, 28 April 2016
08:30 Co-chair reflections – Chris Buss
09:00 Plenary Discussion: Identify key challenges
10:00 Plenary Discussion: Next steps
11:15 Adjourn
11:30 Departure to Florianopolis
12:00 Group lunch