



The Forests Dialogue

STEERING COMMITTEE MEMBER

Edward “Skip” Krasny

Skip is Manager of Sustainable Forestry Programs at Kimberly-Clark Corporation. Skip has been with the company for 33 years working primarily on environmental sustainability issues and has focused his efforts on promoting responsible forestry management since 1995. Skip was instrumental in developing and implementing the company’s Global Fiber Procurement Policy. Skip is responsible for the global agreement with WWF-US for the Global Forest & Trade Network.

Skip is also responsible for maintaining agreements with a number of environmental non-governmental organizations including FSC-International and Greenpeace related to forest protection and regeneration.

Skip is a member of the Executive Team of the Steering Committee of The Forests Dialogue and Co-Chair of the Consumer Goods Forum’s Paper Working Group as well as representing K-C on the WWF New Generation Plantations Platform.

Skip has a B.S. from the University of Miami and a Ph.D. in Marine Biology and Fisheries from the University of Miami’s Rosenstiel School of Marine and Atmospheric Sciences.

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