

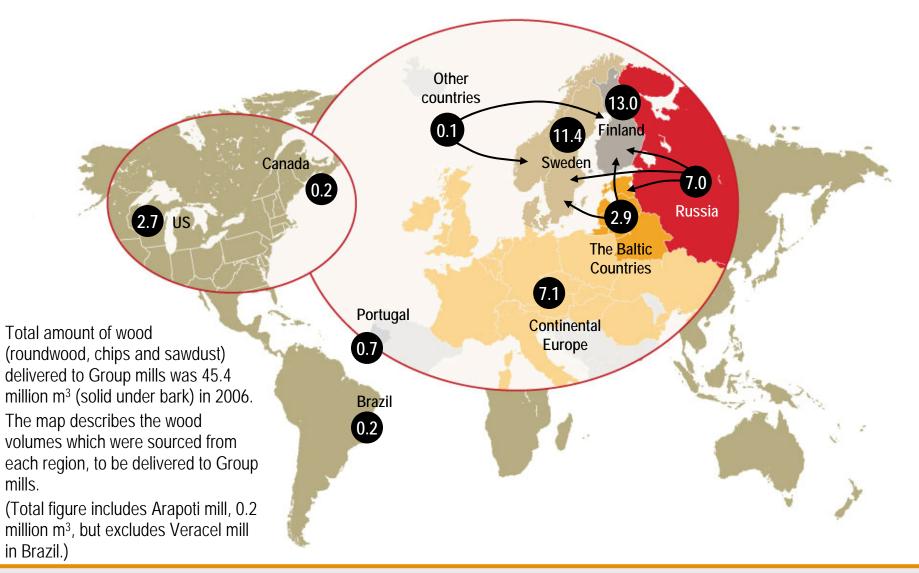
Paper, packaging forest products

Challenges – a Forest Industry Perspective TFD on Small-land Owners, 26-27 June 2007

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Wood sourcing to Group mills in 2006, million m³sub





2 day month year

Buying wood from family forest owners



- 1. Programs for giving service regarding e.g. selling wood, final felling, thinning, nature conservation, forest management planning, economy, taxes, regeneration, cleaning, forest management certification (group certificates FSC, PEFC, ATFS)
- 2. Own operations checked and publicly reported e.g. Environmental Statement 2005 Wood Supply, Europe



Stora Enso target:



Increase wood coming from certified forests

	2003	2004	2005	2006	
	45 %	48 %	49 %	55 %	
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The scene



- Small-forest owners carry out a lot of sustainable forestry.
- Countries have committed to the Helsinki process.
- But, very difficult to get this fully recognised by customers and e.g. in Green Public Procurement rules unless forest management certified. Seldom price premiums.
- Forest certification systems are not streamlined and costefficient enough for small-forest owners.
- Leads to unintentional discrimination of small-forest owners in the market place.



Challenges



 How to get full recognition for all the responsible and sustainable forestry carried out by small-forest owners, although not forest management certified?

2. How to get forest management certification systems streamlined and cost-efficient enough for smallforest owners?

