

# Forest Solutions Group

Strategic collaboration across the forest products value chain

**Lead.  
Transform.  
Succeed.**  
2018.



Oct 2018

# WBCSD

A global, CEO-led organization of 200 forward thinking businesses working together to accelerate the transition to a sustainable world.

## WBCSD

**Our mission** is to accelerate the transition to a sustainable world by making more sustainable business more successful.

**Our vision** is to create a world where more than nine billion people are all living well and within the boundaries of our planet, by 2050.



### GLOBAL

Our 200 members span across the globe and all economic sectors.

We have 60+ Global Network partners who engage with sustainable business at a national level.



### CEO-LED

WBCSD is oriented towards collective action and led by our member company CEOs.



### UNIQUE BUSINESS PLATFORM

Our members enjoy access to a diverse business community across sectors and a safe space to exchange ideas, know - how and information with peers. Together, we develop business solutions to global challenges that no single company can tackle alone.



### MARKET-DRIVEN

We consider sustainable development as a strategic business opportunity. We strive to make more member companies more competitive.

# WHO is the Forest Solutions Group

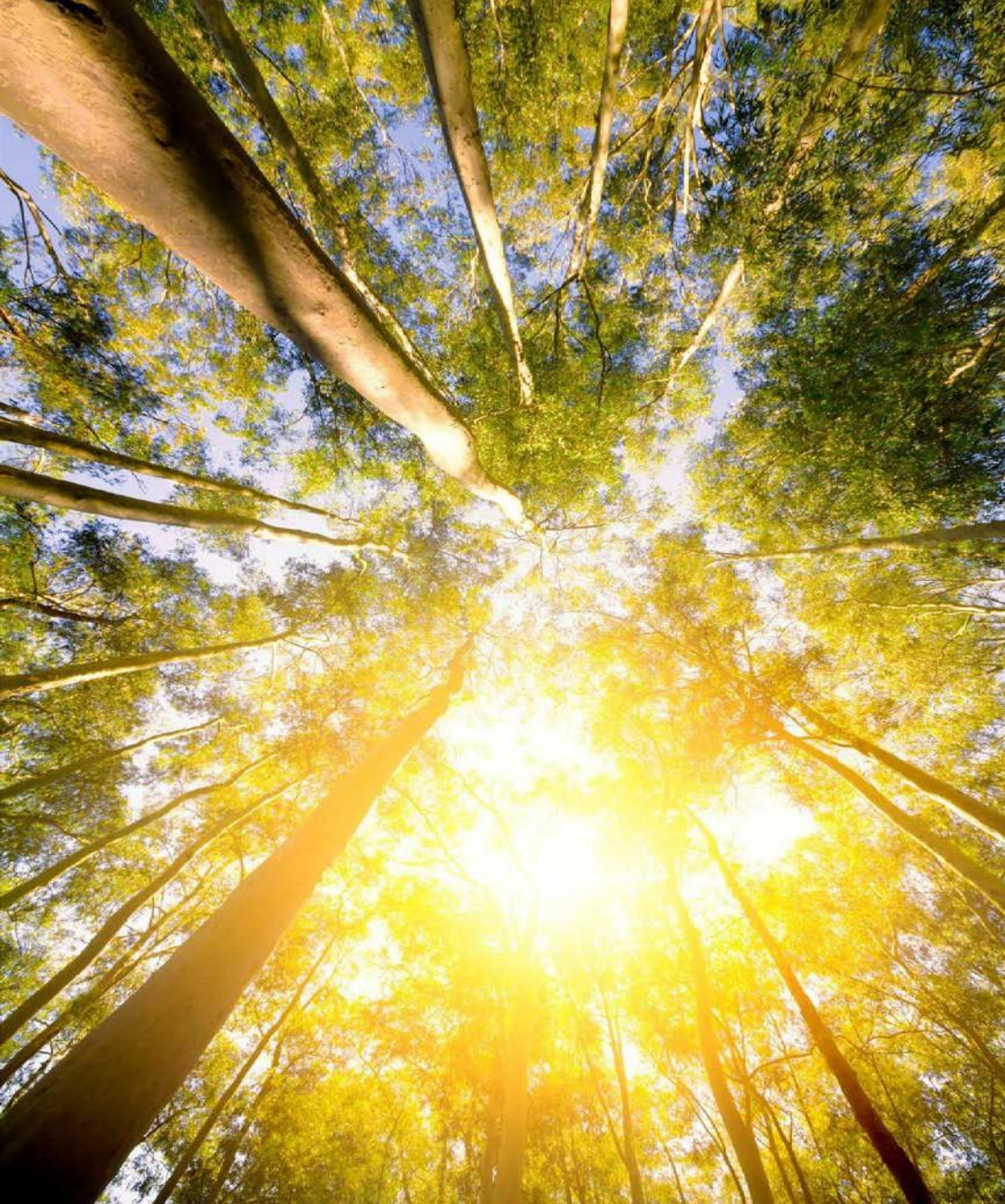
A global value chain group hosted by the WBCSD



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# Vision

**FSG strives to be the global platform for the forest sector value chain.**

**Building and sharing business solutions to lead sustainable development in the forest products sector.**



# Mission

To advance the **bio-economy** and a thriving forest sector that sustains **healthy productive forests & people's well being**



# Pillars of Work: **Bio-Economy** and **Working Forest**

Continuously supply renewable materials for the bio- economy while providing multiple benefits for people and the planet such as carbon sequestration, clean water, habitat, economic livelihoods.



Lead the transition to a low-carbon and circular economy through the supply of renewable products from sustainable working forests to substitute fossil-based materials.



# Examples of recent work

Guide to social impact measurement in the sector



[Link to guide](#)

Sustainable procurement guide for wood and paper based products



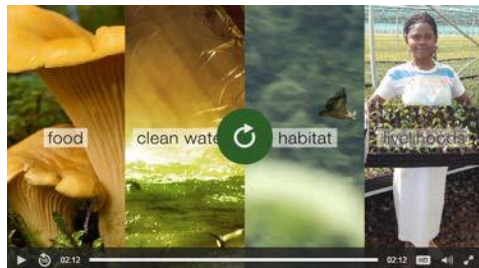
[Link to guide](#)

Infographic on sustainable forest management



[Link to infographic](#)

Video promoting the use of sustainable forest products



[Link to video](#)

Role of forest & forest products in climate change mitigation



[Link to roadmap](#)

Certification Dialogue Series



# Launch of the **Forest Product Sector Guide to the Natural Capital Protocol**



A standardized framework to support businesses along the forest products value chain in identifying, measuring, and valuing their impacts and dependencies on natural capital.

Developed by FSG on behalf of the Natural Capital Coalition, with technical support from PwC.









[www.wbcasd.org/Sector-Projects/Forest-Solutions-Group/Forest-Products-Sector-Guide-and-Case-Studies](http://www.wbcasd.org/Sector-Projects/Forest-Solutions-Group/Forest-Products-Sector-Guide-and-Case-Studies)

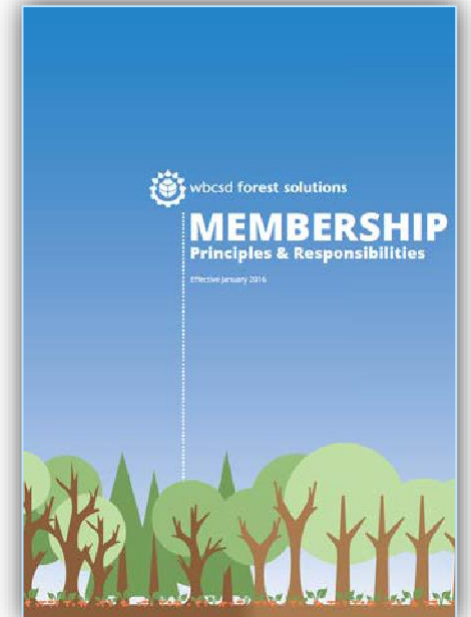


# FSG is now developing an SDG Roadmap for the Forest Sector



# FSG's Membership Principles & Responsibilities

-  **Landscapes, Forest Management & Fiber Sourcing** Sustainable forest management and sourcing and production that do not contribute to deforestation
-  **Resource Efficiency & Innovation** Resource efficiency and innovation in operations and products.
-  **Energy & Climate** Addressing climate change by optimizing the use and adoption of renewable energy, materials and products.
-  **Water Stewardship** Responsible use and reuse of water resources
-  **Health & Safety** Well-being, health and safety of their workforce
-  **Social Impact** Multi-stakeholder engagement with positive social impact







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