

Realising the values of Māori forestry more widely

Challenges

Maori forestry model

- Changing the 'single focus' ideology to multi focus – e.g. profit vs philanthropy in the corporate world – moving towards creating shared value
- How to build collaborative approaches and trust more widely
- Transferring the ideology around water protection to wider forestry sector and other stakeholders including the Crown – and to wider land based business sector
- Applying the Maori model worldwide – how can this be used to enable other indigenous and other communities to benefit from Maori experience
- How can the time and resources needed to respond to government be minimised/optimised, to not omit stakeholder input
- What are different political cultural and legislative frameworks (including land tenure) that are needed to achieve the adoption of Maori model elsewhere

1 Billion trees

- Need for a narrative around the programme to help communicate the programme and address perceptions of wider society
- What to plant and where (location and mosaic) and for what outcomes – making the right investment decision
- Clarify outcomes and who benefits
- How to develop a long term full forestry cycle management plan (could be hundreds of years)
- How to undertake Monitoring Assessment and Reporting to demonstrate progress and benefits of programme – independent, multiple stakeholders?
- How to factor in all the values associated with the 1BT – not just carbon/climate mitigation
- How might small growers respond to 1BT