



# THE FORESTS DIALOGUE

## TFD STEERING COMMITTEE

**Mubariq Ahmad**  
World Wildlife Fund  
Indonesia

**Steve Bass**  
Department for International  
Development  
United Kingdom

**David Cassells**  
The World Bank  
United States

**James Griffiths**  
World Business Council for  
Sustainable Development  
Switzerland

**Claes Hall**  
Aracruz Celulose  
Brazil/Sweden

**Sharon Haines**  
International Paper  
United States

**Matti Karijula**  
Stora Enso  
Finland

**Tage Klingberg**  
University of Gävle  
Sweden

**Thor Lobben**  
Norske Skog  
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**Stewart Maginnis**  
World Conservation Union  
(IUCN)  
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**Cassie Phillips**  
Weyerhaeuser Company  
United States

**Per Rosenberg**  
Global Forest & Trade Network  
(WWF)  
Sweden

**Stephan Schenker**  
Private Forest Owners Association  
Austria

**Robert Simpson**  
American Forest Foundation  
United States

**Nigel Sizer**  
The Nature Conservancy  
Indonesia

**Roberto Smeraldi**  
Friends of the Earth  
Brazil

**Manoel Sobral**  
International Tropical Timber  
Organization  
Japan

**William Street, Jr.**  
International Federation of  
Building and Woodworkers  
Switzerland

**Gudmund Vollbrecht**  
IKEA  
Switzerland

**Scott Wallinger, TFD Co-Leader**  
MeadWestvaco Corporation  
United States

**Justin Ward, TFD Co-Leader**  
Conservation International  
United States

**Amelia Wright**  
Maryland Private Forest Owner  
United States

**Alexey Yaroshenko**  
Greenpeace  
Russia

**Gary Dunning**  
Executive Director  
The Forests Dialogue

## TFD's Dialogue on Illegal Logging

7-10 March 2005 - Conrad Hotel, Hong Kong

### Meeting Objective

1. Raise awareness of business leaders and civil society about the seriousness of illegal logging;
2. Identify cost-effective, proven and practical solutions to address the issue;
3. Agree on collaborative strategies for widespread adoption of these solutions.

### Agenda

#### 7 March 2005

18:30 Welcome reception and dinner - Sponsored by AF&PA  
[Poolside at the Conrad](#)

- Introductions and welcome

#### Co-Chairs

**Nigel Sizer** - *The Nature Conservancy*  
**Cassie Phillips** - *Weyerhaeuser Company*  
**Mubariq Ahmad** - *WWF-Indonesia*

#### 8 March 2005

07:30 Breakfast - [Chatham Room, 7th Floor, Conrad Hotel](#)

08:30 Opening remarks and objectives of the dialogue on illegal logging  
[Chatham Room, 7th Floor, Conrad Hotel](#)

#### Co-Chairs

08:45 Agenda review

#### Co-Chairs

09:00 Why are global forest products companies concerned about illegal logging?

**Cassie Phillips** - *Co-Leader Elect, Steering Committee of The Forests Dialogue; Chair, Illegal Logging Task Force of WBCSD's Sustainable Forest Products Industry Working Group; Vice President of Sustainable Forestry, Weyerhaeuser Company*

- 09:20 Government initiatives to tackle illegal supply risks  
**John Bazill** - Development Directorate European Commission  
Q&A
- 09:40 **Perspectives from the Government of the Peoples Republic of China**  
*Ming Su - State Forestry Administration - China*
- 09:50 **Perspectives from the Government of Japan**  
*Noriko Ishitobi - Forestry Agency - Japan*
- 10:00 Break
- 10:20 Illegal logging: causes and consequences  
**David Kaimowitz** - Center for International Forestry Research
- 10:50 Views from Civil Society: Case studies from Indonesia, Japan, Russia, and Brazil  
**Ian Kosasih** - WWF-Indonesia  
**Kenichi Nakazawa** - Friends of the Earth, Japan  
**Anatoly Lebedev** - Bureau for Regional Outreach Campaigns, Russia  
**Roberto Smeraldi** - Friends of the Earth, Brazil  
Q&A, Discussion
- 12:00 Lunch - Sponsored by WWF and the Global Forest and Trade Network  
[Chatham Room, 7th Floor, Conrad Hotel](#)
- 13:30 Forest industry approaches to the challenge of illegal logging  
  
The Role of the Private Sector in Combating Illegal Logging: The APRIL example  
**A.J. Devanesan** - President and CEO, Asia Pacific Resources International Holdings Ltd. (APRIL)
- 14:00 Eliminating "Illegal" Logging: A business approach  
**John Heissenbuttel** - American Forest and Paper Association
- 14:20 Company case studies  
**Lu Weiguang** - ShangHai An Xin Flooring Co., Ltd  
**Sharon Haines** - International Paper

## Agenda

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**Anna-Liisa Myllynen** - Stora Enso  
**Amir Sunarko** - PT Sumalindo Lestari Jaya  
Q&A

15:30 Break

16:00 Facilitated discussion to identify steps to enhance leadership on the issue

- Conclusions of discussion and wrap up of day 1.
- Things to think about for day 2.

### **Co-Chairs**

17:30 Adjourn for the Day

19:00 Dinner - Sponsored by APRIL  
[Chatham Room, 7th Floor, Conrad Hotel](#)

## 9 March 2005

07:30 Breakfast - [Chatham Room, 7th Floor, Conrad Hotel](#)

08:30 Verification of wood legality: case studies of pragmatic progress

WBCSD & WWF pilot project on illegal logging in Latvia

**Per Rosenberg** - GFTN  
**Anna-Liisa Myllynen** - Stora Enso

Sarawak Forestry - Meeting the Challenges

**Sani Bakar** - Sarawak Forestry Corporation

WWF and IKEA in China

**Rod Taylor** - WWF  
**Bensen Yu** - IKEA

UK-Indonesia MOU process with The Nature Conservancy in Indonesia

**Moray McLeish** - The Nature Conservancy

The Evolution of Good Wood Systems

**Scott Poynton** - Tropical Forest Trust

Q&A

## Agenda

Dialogue on Illegal Logging

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- 10:30 Break
- 11:00 Facilitated discussion about value of legality verification systems, what is needed to strengthen them, how they can become widely used.  
**Co-Chairs**
- 12:30 Lunch - Sponsored by UK Department for International Development  
[Chatham Room, 7th Floor, Conrad Hotel](#)  
Illegal Logging - UK Government action and the private sector's role  
**Hugh Speechly** - Programme Coordinator, Forest Law Enforcement and Governance, UK DFID
- 14:00 Customer initiatives: case studies and progress
- Malaysian experience in regulating timber imports  
**Aimi Abdullah** - Malaysian Timber Council
- Public Procurement Policies  
**Duncan Brack** - UK Royal Institute of International Affairs
- Metafore's observations from North America  
**Sam Doak** - Metafore
- UK Importers  
**Andy Roby** - Timber Trade Federation, UK
- Global Forest and Trade Network Tools  
**Per Rosenberg** - Global Forest and Trade Network
- Brief Q&A after each case is presented
- 16:00 Break
- 16:30 Facilitated discussion about customer initiatives, what is needed to strengthen them, to make them more focused, effective and widely used
- Conclusions of discussion
- Co-Chairs**
- 17:30 Adjourn for the day
- 19:00 Dinner - Sponsored by International Paper  
[Brasserie on the Eighth, 8th Floor, Conrad Hotel](#)

## 10 March 2005

- 07:30 Breakfast - [Chatham Room, 7th Floor, Conrad Hotel](#)
- 08:30 Legal wood in the wider context
- Forest Peoples  
**Marcus Colchester** - *Forest Peoples Programme*
- Beyond legal: stepwise approaches, legality and certification, phased approaches.  
**Jeff Hayward** - *Smartwood*
- Strengthening Enforcement to Combat Illegal Logging  
**Jim Cannon** - *Conservation International*
- The Investment Community  
**Melissa Brown** - *Association for Sustainable and Responsible Investment in Asia*
- Conflict and Illegal Logging  
**Jim Schweithelm** - *US Agency for International Development*
- Brief Q&A after presentation
- 10:30 Break
- 11:00 Discussion of priorities for further action, possible partnerships and other next steps  
**Co-Chairs**
- 12:00 Lunch  
[Chatham Room, 7th Floor, Conrad Hotel](#)  
ITTO's Work Related to Illegal Logging and Illegal Timber Trade  
Speaker - **Steven Johnson** - *Economist/Statistician, International Tropical Timber Organization*
- 13:00 Theme for the afternoon: Priorities for action
- Summary of the meeting and discussion so far  
**Gary Dunning** - *The Forests Dialogue*

**Agenda**

Dialogue on Illegal Logging

8-10 March 2005 - Hong Kong

13:15 Continued facilitated discussion on next steps drawing on summary of the meeting so far

Next steps for The Forests Dialogue

**Cassie Phillips** - *Co-Leader elect, The Forests Dialogue Steering Committee*

Opportunities for cooperation and partnership

**James Griffiths** - *World Business Council for Sustainable Development*

Recommendations on existing tools, wood procurement and needs for further development

**Per Rosenberg** - *Global Forest and Trade Network*

Take away and lessons for governments and intergovernmental organizations

**Kari Kangas** - *Senior Advisor, United Nations Forum on Forests*

Other outputs

**Co-Chairs**

15:30 Meeting Adjourned