



International Perspectives

Role of global companies in improving on-the-ground performance

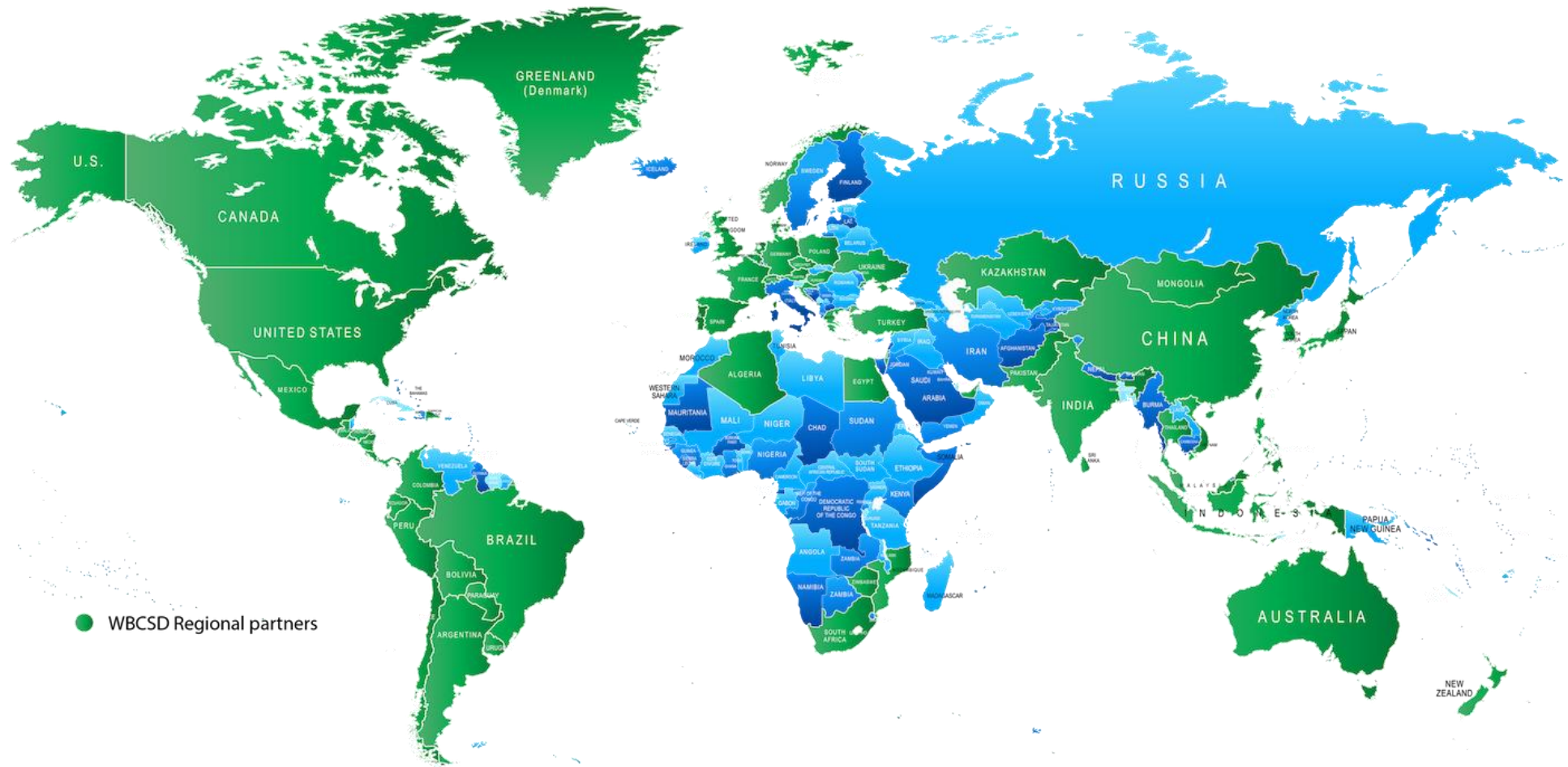
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March 18th 2014

Palangkaraya, Central Kalimantan



We are also... a global network



67 regional partners around the world

Forest Solutions Group - a value chain strategy

Core Members (14)



Associate Members (9)



Consumer Goods Companies





Natural capital is the **value** of **nature** to people, society, businesses and the economy.

It is the **stocks** of physical and biological **resources** and the **capacity** of ecosystems to provide a **flow** of **services** that contribute to human wellbeing and sustainable development.



The business case for action



Businesses *directly* and
indirectly **IMPACT**
on natural capital



RISKS and **OPPORTUNITIES**



Businesses *directly* and
indirectly **RELY** and **DEPEND**
on natural capital



Nature is key to business

Forests

Erosion control
Pollinator habitat

Wetlands

Groundwater recharge
Flood & storm regulation



Oceans

Carbon sequestration
Fish habitat

We are “over-spending” our natural capital

Forests

13 million ha of forest
lost each year

Wetlands

50% of the wetlands lost
since 1900

Oceans

Surface ocean acidity
has increased by 30 %

...a huge value that needs to be accounted for and sustainably managed



Forests

Conserving forests avoids
GHG emissions worth
US\$3.7 trillion/year



Wetlands

Wetlands in the
Mississippi River Delta
provide US\$11 to 42
billion/year



Oceans

Ocean fisheries
represented more than
US\$80 billion in 2008

Trends and drivers

Investors / buyer's policies



cpet



Regulation & public policy



Science
Sense of urgency



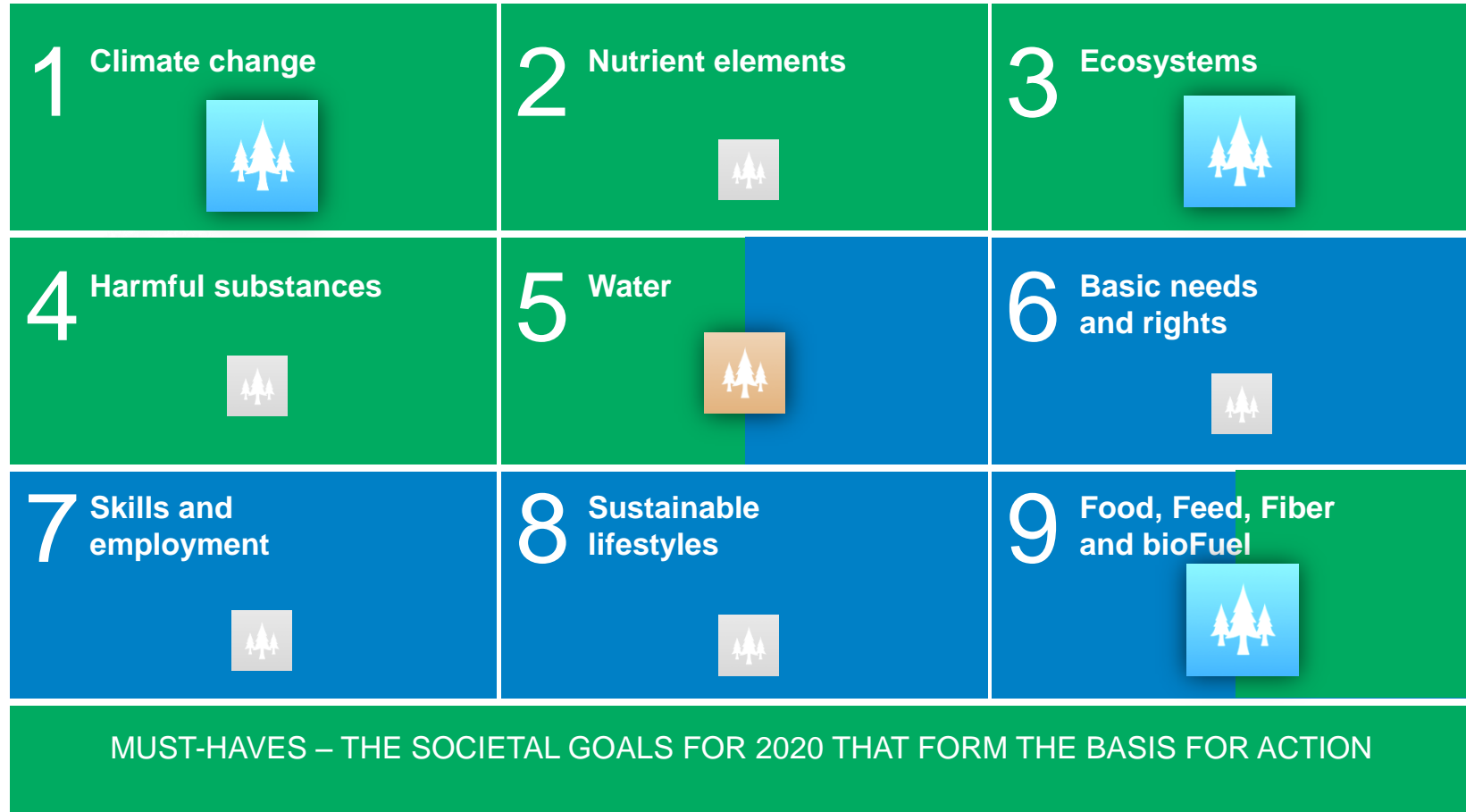
Valuing nature can cut business costs

Awareness of nature's value



Demand for verification

WBCSD Action2020 Priority Areas



What can my business do about natural & social capital?

1. Measure, manage and mitigate impacts and dependence; proactively address *risks* and explore *opportunities*
2. Improve decision-making by undertaking *corporate natural and social capital valuation* to quantify business risks and opportunities
3. Innovate and help develop new: e.g.
 - Markets for ecosystem services
 - Eco-efficient goods, services & technologies
4. Within supply chains, encourage suppliers & purchasers to adopt best practices
5. Enter into creative partnerships with municipalities and governments, NGOs, scientific community, sectors associations to address on-the-ground issues
6. Promote “smart” ecosystem regulation that reverses negative impacts, encourages sustainable management, leverages markets & “levels the playing field” for all

Why do Global Companies dialogue on natural resource use & land management issues?

- Natural + Social capital = public assets held “in trust” by governments or regulated if privately owned or leased or community managed
- Generate multiple goods and services for multiple beneficiaries
- Multi-stakeholder approach can improve decision making on long term management, use and benefit sharing
- Help manage the real risk of mismanagement by
 - Sharing diverse perspectives and expertise
 - Building trust
 - Supporting collaborative approaches

Why do Global Companies dialogue on natural resource use & land management issues?

- Understand the role of Global Companies to improve on-the-ground performance through their own investments and operations and via their supply chains
- Key questions:
 1. What does *deforestation-free* landscape-level management look like and how to achieve it at scale?
 2. How to design and build *deforestation-free* supply chains and how to achieve this at scale?