

# What Investors Expect?

- Good Business Plan
- Impact (environmental, economic, social)
  - Measurable impacts
  - Sometimes proximity where the impacts happen
  - Credible monitoring
  - A good story that can show those impacts
- Business of Scale
- Acceptable level of business risk
  - Security of investment
  - Certainty: Land tenure
  - Equitable Benefits
  - Location matters in terms of political risk
- Reliable Performance
  - Production capacity
  - On-time delivery
  - Good organization
- Exit Strategy
- Commitment and accountability